

## The Freedom Ride – 2017 – FAQs

### A. General:

#### 1. What is Freedom Ride?

The Freedom Ride is India's best and the biggest annual cycling event that started in the year 2009, to celebrate India's Independence. The 2017 edition is the 9<sup>th</sup> in this annual series. While the signature distance of the ride is 70 KM [For 70 years of freedom!] riders can choose from a range of distances (2 KM to 70 KM) to enjoy this ride along fully supported routes and be an active ambassador for health and fitness, sustainable transportation, greener environment and most importantly, the spirit of freedom in India.

#### 2. Why should I ride or participate?

To commit yourself to a healthy lifestyle, to (re) discover the joy of cycling, and of course to celebrate our Independence in a unique way.

#### 3. Who is organizing this event and why?

The Freedom Ride is brought to you by TAF. The objectives of this event are to support the causes of:

- Health and fitness
- A greener environment
- Sustainable transportation

#### 4. What are the important details of this event?

The Freedom Ride 2017 is set to take place at the Gachibowli Stadium. It is executed over two days (12<sup>th</sup> & 13<sup>th</sup> August 2017 – the Saturday & Sunday before 15<sup>th</sup> August) to suit the requirements of participants in both recreation category and athletic category. The details for the two days are:

##### a. 12<sup>th</sup> August:

- i. Joy Ride: A fun ride for family, friends, colleagues to enjoy safe cycling, great food, & lively entertainment. Distance options start from as small as 2KMs. Interesting special formats are available for kids (bicycles and tri-cycles), couples (tandems-cycles), trick cycling, carving cycles, wheel chairs etc.

##### b. 13<sup>th</sup> August:

- i. Relay, Ride: This is the format created specifically to build and emphasize teamwork. Team size options are 2, 5, & 10 members covering corresponding distances of 35KM, 14KM, or 7KM each for the team total of 70KM.
- ii. Signature Ride: In this format, the participant will ride the full distance of 70 KM as a solo rider.

5. Who can participate in the event?

Any individual who is physically and medically fit can participate. This event is for everyone who is health and fitness conscious and enjoys an active lifestyle.

6. Are there any transportation facilities for the participants to reach the (Venue) on the event day?

There are no dedicated transportation facilities organized by the event team.

The participants will have to make their own arrangements to reach the starting point of the event day. If you are participating as part of a company team please check with your company co-ordinator for any specific travel arrangements made by the company.

7. What are the start and finish points of the ride?

For Joy Ride (12<sup>th</sup> August), all activities are within the complex of Gachibowli Stadium. For Signature and Relay Rides (13<sup>th</sup> August), the ride will start and finish at the Gachibowli stadium. Riders will also be supported by the route staff along the way during the actual ride hours. Prior to the event specific route map will be shared with the registered riders via e-mails, SMS, and social media. The riders can also access route maps through their Cykul Pelotons App.

8. Are there any parking facilities for riders and participants at the starting point (Venue)?

Yes. There is sufficient parking space available for two/four wheelers. Participants are requested to follow the parking directions for easy navigation to the right parking areas. If possible, riders are encouraged to carpool. Specific parking instructions will be made available closer to the date of the event.

9. What should I do in the case of an injury and/or cycle breakdown?

There will be medical support all along the route, and route support personnel will be available to help the rider with any minor breakdowns/accidents. Should you/anyone around you require these services please use the Cykul Peloton App to request the service by calling the appropriate numbers made available to you through a variety of means (printed map, Cykul Peloton App, Cykul website, related social media pages etc).

In case of situations requiring focused attention, the injured will be taken either to the closest support station or hospital and will be provided with appropriate medical

10. Will there be cloakroom facility?

No. Please make your own arrangements for the safe storage of your valuable belongings.

11. How can I avail the food & beverage facilities on ride day?

The pre-loaded smart card assigned to all pre-registered riders will provide access for food and beverage facilities. There is no charge for this food/beverage arrangement. In addition there will be facilities available where the participants of the event can buy additional food & beverages.

12. What should I bring to the event on Aug 13, 2017?

- a. Riders are requested to bring the copy of registration confirmation.
- b. Please carry your ID proofs and your mobile phone along with you.
- c. At their own discretion, riders can bring appropriate personal items such as wallet, camera, etc. However, the riders and participants are fully responsible for their personal belongings including the cycle.
- d. Please note that there are no locker facilities available either at the start point or the end point.

13. What happens if it rains?

The ride goes on, Rain or Shine!

14. What is the dress code?

Riders are free to gear up in a manner that is most suitable for their style of cycling. Typically, the riders may wear cycling shorts or track pants with cycling jerseys or athletic shirts etc and appropriate shoes.

15. What is a Cykul smart card and what if my smart card is lost?

Smart card will be issued to all registered riders with a unique identification number and pre-loaded services. This smart card gets you access to facilities such as rental cycle and helmet (for eligible categories), food and beverages on the event day, certificate, medals etc. This card will track the services you avail. Riders who misplace their smart card can receive a duplicate smart card for a fee of Rs. 150/- (subject to identity verification).

16. What kinds of food arrangements have been made?

All registered riders will be entitled to the food services listed below. Please note that these services are accessible only through the Cykul smart card provided to all registered riders as part of their rider kit. Also note that the Cykul Peloton App provides a convenient means of tracking all these services in real time:

**August 12<sup>th</sup>:**

- Boxed Breakfast along with water and beverages for all registered participants.
- Facility to purchase variety of food and beverage items at various stalls situated at the venue.

**August 13<sup>th</sup>:**

- Sufficient nutrition and hydration items provided at every support station (situated every 7KM) along the 70KM route.
- Boxed Breakfast at the 21<sup>st</sup> KM spot (3<sup>rd</sup> support station) along with water and beverages for all registered participants.
- Brunch box after the finish point at the Gachibowli stadium.
- Please note that all food and beverage facilities are made available equally to all registered participants regardless of the ride category (as in signature or relay)

**17. What about restrooms facilities?**

There are several rest-room facilities available at the stadium, which is the primary venue for Joy Ride (August 12<sup>th</sup>, Saturday) & the start and the finish point for Relay/Signature Rides (August 13<sup>th</sup>, Sunday). For the Relay and Signature Riders mobile toilets will be available at several points along the route. Further, we as organizers work with third party facilities along the route who may make their restroom facilities available for use by the participants of the Freedom Ride. All these facilities will be listed in Cykul Pelotons App. So, please make sure that you have downloaded the App and have made yourself familiar with features of App.

**18. Is this a race? And is there any prize money?**

The Freedom Ride is not a race. This is a celebratory ride which moves at the riders' pace. The riders are however encouraged to maintain a good pace to be able to finish within stipulated times so that they are in a position to avail the facilities provided and to qualify as a "FINISHER". Also, please note that the riders have to observe all traffic rules and follow designated convoy vehicles. There is no prize money.

For those who are interested in a race, may note that there is Freedom Criterium Race scheduled for August 12<sup>th</sup> & they can verify the qualification criteria by sending an email to [info@cykul.com](mailto:info@cykul.com).

**19. I want to bring my children along for the ride, is it the same fee for them as well?**

If you would like your child to be registered rider, then, yes, the registration fee is same regardless of Riders age. However, if you are bringing along additional guests, children or adults, and if they are not availing any of the registered participant services, then there is no charge for them. You will find all the details of the registration fee etc. at [www.cykul.com](http://www.cykul.com).

**20. Who gets the Medal & Certificate?**

All participants of the Freedom Ride 2017 get the certificates. Please note that the Joy Riders get paper copies of the certificates. The Relay and Signatures Riders get e-certificates with timing information dynamically embedded in the certificate. The e-certificates are available through Cykul Peloton App which can then be shared various social media platforms.

Medals are given only to the Finishers of the Signature and Relay riders. All those who Finish the ride (70KM) either as a solo rider or as a Relay team within 5 hours of **elapsed** time. We accept ride times from all tracker apps such as Strava, Map my Ride, Anda Mundou, Cykul Peloton App, Etc.

21. Can I bring along my family/friends?

Yes, you may bring along your family and friends, however please note that:

- a) Any vehicles accompanying the riders are required to do so either fully ahead of all cyclists, or fully at the back, without interrupting any cyclists
- b) Children are not allowed to ride without being accompanied by parents/guardians. The parents/guardians accompanying their children can do so only on cycles (as registered participants) or on motorized vehicles without interrupting any cyclists.

22. What food arrangements are there for my friends/family who are accompanying me?

There will be food stalls and counters available at the venue, from where food items can be purchased by family/friends accompanying you.

## **B. Registrations**

23. What is the last date for registration?

Typically, registration tends to be completed 4 to 5 days before the event. While certain categories such as Joy ride and kids ride would have spot registrations available on the event day, almost all other categories are usually sold out by then. We strongly encourage you to register as early as possible using the following link.

<https://www.cykul.com/Pelotons/freedom/Register/>

24. Where can I register?

You can register yourself by logging on our website at:

<https://www.cykul.com/Pelotons/freedom/Register/>

You can also use the Cykul Peloton App or can directly walk in to Cykul Office and register yourself.

25. Is there any registration fee to participate in this event?

Yes. Above mentioned tools have all the necessary information regarding the fee structure of the event. Different fees may apply to different categories of ride.

26. I have already registered but my name is not on the list. What do I do?

If you have registered as part of a corporate team ( i.e. If your company is sponsoring you) Please contact the point person coordinating the registration process. If you are an individual rider or a private team, you can write to [info@cykul.com](mailto:info@cykul.com)

27. Will there be raffles on the day, like past events? How do I participate in the raffles?

Raffles are a lucky draw for registered riders. These are dependent on sponsors & will be announced shortly.

### **C. JOY RIDE**

28. What is Joy ride?

Joy Ride: A fun ride for family, friends, colleagues to enjoy safe cycling, great food, & lively entertainment. Distance options start from as small as 2KMs. Interesting special formats are available for kids (bicycles and tri-cycles), couples (tandems-cycles), trick cycling, carving cycles, wheel chairs etc.

29. What services can I avail as a Joy rider?

Great cycling experience (Cycle & Helmet provided to all riders except for kids below 5 Feet height), Fantastic food, lively entertainment, Certificate, Redibike Subscription for one month, variety of vouchers for exciting Freebies, cash backs, and discounts.

30. What time does the Joy ride begin?

Ride starts at morning 7 Am at Gachibowli stadium and closes by 12 noon.

### **D. Signature ride:**

31. What is signature ride?

In signature ride, rider will complete the signature distance of 70 Kms individually. Signature riders are required to get their own cycles.

32. What is the ride fee?

The registration fees for individual rider is Rs.1500/- (exclusive of taxes)

33. What services can I avail as a Signature Rider?

Signature rider will be provided with a Rider kit, complete route support, mechanic support, medical support, food and beverages, and a lot of exciting Goodies.

34. What time does the ride begin?

The signature riders and corporate relay riders are required to be at the venue by 5:30 AM latest on the Freedom Ride day (Sunday, 13-Aug-2017). The riders will start

lining up at the start line soon after their arrival and the signature ride will be flagged off at 06.00 AM SHARP.

**E. Corporate relay ride:**

35. What is corporate relay ride?

A Relay Ride is a team effort to cover the stipulated 70KM distance collectively as a team. The team size can be either 2, 5 or 10 members. There will be switch-over points along the route (7KMs each) where riders can pass the cycle to the next member. The relay teams will have to arrange their own transportation along the route for non-riders.

36. Do I get a cycle and helmet?

- a) Signature Riders will have to get their own Cycles and helmets.
- b) Relay teams can rent cycles and helmets as per the above details soon after the registration. Please note that the availability of quality rental cycles in town may be limited and also the high quality rental cycles tend to get booked well in advance, so please hurry up and reserve your cycles as soon as possible.
- c) NO rental cycles will be available on the day of the event.

37. What is the process for renting a cycle?

After the relay teams register, their respective cycles will be made available at the stadium at least one day before the event. The riders can pick them up anytime starting from 12<sup>th</sup> Aug 12 noon until just before the lineup of the 70KM ride on 13<sup>th</sup> Aug (5:30 AM).

38. Will there be any Cycle Repair center where I can give my cycle for servicing?

No, there will not be any services available when you leave your cycle at the venue and on the day of event. Make sure your cycle is tuned and serviced well in advance.

39. Is it necessary that each team must have 2,5,10 riders?

Yes, we have designed our route in such a way that we have switch over points after 7 km distance at each support station. If you have any number apart from these team configurations, team members will have some inconvenience on the route to switch between the points

40. Will my team get a cycle from the organizer?

Yes. Each relay team of 2, 5, 7 members will get 1 cycle. They will have to avail this facility from designated place at the venue (Gachibowli stadium). Borrow, return, and switch from the exact designated Place at the venue. However, cycles can be rented from Cykul. Cycles will be provided on first come first serve basis.

41. What services can I avail as a corporate relay rider?

Great cycling experience, Rider bag, Bib, Route Support, Map, Medal, Peloton App, Fantastic food, lively entertainment, E-Certificate, Redibike Subscription for one month, variety of vouchers for exciting Freebies, cash backs, and discounts.

## **F. Route management**

42. What kind of route support is available?

The route support is a combination of:

- a) Route signs and Route guidance staff
- b) Support Stations at designated areas equipped with water and refreshments
- c) Sweep trucks
- d) Ambulance and first-aid with adequate medical facilities.
- e) Hi-tech ride support services administered through Cykul Pelotons app and C4 (Cykul Command and Control Center)

43. What should I do in case my cycle breaks down?

Use the Cykul Pelotons app to request the mechanic support. Based on the location of your breakdown support-request-via-app, the mobile Cykul mechanics will reach you asap and do their best to fix the problem and get you back on the ride.

44. Are there any training sessions before the event day?

Yes, many different types of training, coaching, practice rides are available. Please write to [info@cykul.com](mailto:info@cykul.com) for more details

45. Do we have any cut-off timing for the ride? If so, what is the cut-off timing?

Yes, there are specific cut off times specified for each stage of the ride. Cykul Pelotons App clearly shows a countdown clock with time remaining to close that respective station. You may be able to continue the ride beyond those times however; the support will not be available and the ride status will be marked as DNF (Did Not Finish) for you.

46. What is the route?

The following resources will provide you all necessary details regarding the route

- URL: <https://www.cykul.com/Pelotons/freedom/>
- The above link provides the route as a web page, links to downloading the route as GPX file, as a PDF, or as an image
- The Cykul Pelotons app has a dynamic route and navigation features. This is an excellent tool to manage your ride in real time
- Further a printout of the map will be included in your rider kit.