

# FREEDOM RIDE 2018

## FAQ's

FREQUENTLY ASKED QUESTIONS



10<sup>th</sup> Edition

CYKUL





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## Section A.

## GENERAL

### 1. What is Freedom Ride?

The Freedom Ride is India's best and the biggest annual cycling event that started in the year 2009, to celebrate India's Independence. The 2018 edition is the 10th in this annual series which will take place on 18th and 19th of August this year. While the signature distance of the ride is 100 KM; riders can choose from a range of distances (2 KM to 10 KM) to enjoy this ride along fully supported routes and be an active ambassador for health and fitness, sustainable transportation, greener environment and most importantly, the spirit of freedom in India.

### 2. Why should I ride or participate?

To commit yourself to a healthy lifestyle, to [re] discover the joy of cycling, and of course to celebrate our Independence in a unique way.

### 3. Who is organizing this event and why?

The Freedom Ride is brought to you by TAF. The objectives of this event are to support the causes of:

- Health and fitness
- A greener environment
- Sustainable transportation

### 4. What are the important details of this event?

The Freedom Ride 2018 is set to take place at the Gachibowli Stadium. It is executed over two days (18th & 19th August 2018 – the Saturday & Sunday after 15th August) to suit the requirements of participants in both recreation category and athletic category. The details for the two days are:

- a. 18<sup>th</sup> August:
  - i. Joy Ride: A fun ride for family, friends, colleagues to enjoy safe cycling, great food, & lively entertainment. Distance options start from as small as 2KMs. Interesting special formats are available for kids (bicycles and Cycles with supporter wheels), couples (tandems-cycles).
- b. 19<sup>th</sup> August:
  - i. Relay Ride: This is the format created specifically to build and emphasize teamwork. Team size options are 2, 4, 5, & 10 members covering corresponding distances of 50KM, 20KM, or 10KM each for the team total of 100KM.
  - ii. Signature Ride: In this format, the participant will ride the full distance of 100 KM as a solo rider.

### 5. Who can participate in the event?

Any individual who is physically and medically fit can participate. This event is for everyone who is health and fitness conscious and enjoys an active lifestyle.

### 6. Are there any transportation facilities for the participants to reach the (Venue) on the event day?

All freedom ride participants make their own plans to reach the venue, be it on the event day or on other occasions such as kit collection, training rides, etc. The corporate teams nominated by companies usually have transportation options offered by their company, please check with the point person of your company for specific details of these options.

Those who have registered through our website, also have options for transportation cashbacks/ discounts offered during the registration process. Please check your registration details to see if any FCDs (freebies, cashbacks and discounts) available there are for local transportation.

**7. What are the start and finish points of the ride?**

For Joy Ride (18th August), all activities are within the complex of Gachibowli Stadium. For Signature and Relay Rides (19th August), the ride will start and finish at the Gachibowli stadium. Riders will also be supported by the route staff along the way during the actual ride hours. Prior to the event specific route map will be shared with the registered riders via e-mails, SMS, and social media. The riders can also access route maps through their Cykul Pelotons App.

**8. Are there any parking facilities for riders and participants at the starting point (Venue)?**

Yes. There is sufficient parking space available for two/four wheelers. Participants are requested to follow the parking directions for easy navigation to the right parking areas. If possible, riders are encouraged to carpool. Specific parking instructions will be made available closer to the date of the event.

**9. What should I do in the case of an injury and/or cycle breakdown?**

There will be medical support all along the route, and route support personnel will be available to help the rider with any minor breakdowns/accidents. Should you/anyone around you require these services please use the Cykul Peloton App to request the service by calling the appropriate numbers made available to you through a variety of means (printed map, Cykul Peloton App, Cykul website, related social media pages etc).

In case of situations requiring focused attention, the injured will be taken either to the closest support station or hospital and will be provided with appropriate medical help.

**10. Will there be cloakroom facility?**

No. Please make your own arrangements for the safe storage of your valuable belongings.

**11. How can I avail the food & beverage facilities on ride day?**

The pre-loaded smart card assigned to all pre-registered riders will provide access for food and beverage facilities. There is no charge for this food/beverage arrangement. In addition there will be facilities available where the participants of the event can buy additional food & beverages.

**12. What should I bring to the event on Aug 19, 2018?**

- a. Riders are requested to bring the copy of registration confirmation.
- b. Please carry your ID proofs and your mobile phone along with you.
- c. At their own discretion, riders can bring appropriate personal items such as wallet, camera, etc. However, the riders and participants are fully responsible for their personal belongings including the cycle.
- d. Please note that there are no locker facilities available either at the start point or the end point.

**13. What happens if it rains?**

Rain or Shine! The ride goes on.

**14. What is the dress code?**

Riders are free to gear up in a manner that is most suitable for their style of cycling. Typically, the riders may wear cycling shorts or track pants with cycling jerseys or athletic shirts etc and appropriate shoes.



### **15. What is a Cykul smart card and what if my smart card is lost?**

Smart card will be issued to all registered riders with a unique identification number and pre-loaded services. This smart card gets you access to facilities such as rental cycle and helmet (for eligible categories), food and beverages on the event day, certificate, medals etc. This card will track the services you avail. Riders who misplace their smart card can receive a duplicate smart card for a fee of Rs. 150/- (subject to identity verification).

### **16. What kinds of food arrangements have been made?**

All registered riders will be entitled to the food services listed below. Please note that these services are accessible only through the Cykul smart card provided to all registered riders as part of their rider kit. Also note that the Cykul Peloton App provides a convenient means of tracking all these services in real time:

August 18<sup>th</sup>:

- Boxed Breakfast along with water and beverages for all registered participants.
- Facility to purchase variety of food and beverage items at various stalls situated at the venue.

August 19<sup>th</sup>:

- Sufficient nutrition and hydration items provided at every support station (situated every 10KM) along the 100KM route.
- Boxed Breakfast at the 21st KM spot (3rd support station) along with water and beverages for all registered participants.
- Lunch box after the finish point at the Gachibowli stadium.
- Please note that all food and beverage facilities are made available equally to all registered participants regardless of the ride category (as in signature or relay)

### **17. What about restrooms facilities?**

There are several rest-room facilities available at the stadium, which is the primary venue for Joy Ride (August 18th, Saturday) & the start and the finish point for Relay/Signature Rides (August 19th, Sunday). For the Relay and Signature Riders mobile toilets will be available at several points along the route. Further, we as organizers work with third party facilities along the route who may make their restroom facilities available for use by the participants of the Freedom Ride. All these facilities will be listed in Cykul Pelotons App. So, please make sure that you have downloaded the App and have made yourself familiar with features of App.

### **18. Is this a race? And is there any prize money?**

The Freedom Ride is not a race. This is a celebratory ride which moves at the riders' pace. The riders are however encouraged to maintain a good pace to be able to finish within stipulated times so that they are in a position to avail the facilities provided and to qualify as a "FINISHER". Also, please note that the riders have to observe all traffic rules and follow designated convoy vehicles. There is no prize money.

For those who are interested in a race, may note that there is Freedom Criterium Race scheduled for August 18<sup>th</sup> & they can verify the qualification criteria by sending an email to [info@cykul.com](mailto:info@cykul.com).

### **19. I want to bring my children along for the ride, is it the same fee for them as well?**

If you would like your child to be registered rider, then, yes, the registration fee is same regardless of Riders age. However, if you are bringing along additional guests, children or adults, and if they are not availing any of the registered participant services, then there is no charge for them. You will find all the details of the registration fee etc. at [www.cykul.com](http://www.cykul.com).



## 20. Who gets the Medal & Certificate?

All participants of the Freedom Ride 2018 get the certificates. Please note that the Joy Riders get paper copies of the certificates. The Relay and Signatures Riders get e-certificates with timing information dynamically embedded in the certificate. The e-certificates are available through Cykul Peloton App which can then be shared various social media platforms.

Medals are given only to the Finishers of the Signature and Relay riders. All those who finish the ride (100KM) either as a solo rider or as a Relay team within 5 hours of elapsed time. We accept ride times from all tracker apps such as Strava; Map my Ride, Anda Mundou, Cykul Peloton App, Etc.

## 21. Can I bring along my family/friends?

Yes, you may bring along your family and friends, however please note that:

a) Any vehicles accompanying the riders are required to do so either fully ahead of all cyclists, or fully at the back, without interrupting any cyclists

b) Children are not allowed to ride without being accompanied by parents/guardians. The parents /guardians accompanying their children can do so only on cycles (as registered participants) or on motorized vehicles without interrupting any cyclists.

## 22. What food arrangements are there for my friends/family who is accompanying me?

There will be food stalls and counters available at the venue, from where food items can be purchased by family/friends accompanying you.

## Section B.

## REGISTRATIONS

### 23. What is the last date for registration?

13th August 2018 is the last date for registrations.

### 24. Where can I register?

You can register yourself by logging on our website at: <website link>, Through Cykul Peloton App or can directly walk in to Cykul Office and register yourself.

### 25. Is there any registration fee to participate in this event?

Yes. Above mentioned tools has all the necessary information regarding the fee structure of the event.

### 26. I have already registered but my name is not on the list. What do I do?

All the riders are requested to get the registration confirmation printout sent by CYKUL at the time of the registration. Without the registration confirmation copy, rider kits will not be provided.

### 27. Will there be raffles on the day, like past events? How do I participate in the raffles?

Raffles are a lucky draw for registered riders. These are dependent on sponsors & will be announced shortly.

## Section C.

## JOY RIDE

### 28. What is Joy ride?

Joy Ride: A fun ride for family, friends, colleagues to enjoy safe cycling, great food, & lively entertainment. Distance options start from as small as 2KMs. Interesting special formats are available for kids (bicycles and tri-cycles), couples (tandems-cycles), **trick cycling**, **carving cycles**, **wheel chairs etc.**

**29. What is the ride fee?**

The registration fees for individual rider is **Rs.750/- + GST** (exclusive of taxes)

Note: Cycles are provided for Joy riders.

**30. What services can I avail as a Joy Rider?**

E – Certificate, Food and Beverage, Mechanical support, Medical assistance, Rider bag, Smart card (Returnable), BIB, Helmet (Returnable), Route support, Goodies, Entertainment, Cynergy and Games, Cycle is provided.

**31. What time does the Joy ride begin?**

Ride starts at morning 7 Am at Gachibowli stadium and closes by 12 noon.

**Section D.**

**SIGNATURE RIDE**

**32. What is signature ride?**

In signature ride, rider will complete the signature distance of 100 Kms individually. If the Riders don't have a cycle and a helmet, he/she can choose to rent cycle.

**33. What is the ride fee?**

The registration fees for individual rider is **Rs.1500/-** (exclusive of taxes)

**34. What services can I avail as a Signature Rider?**

Signature rider will be provided with a Rider kit, complete route support, mechanic support, medical support, food and beverages, and a lot of exciting Goodies.

**35. What time does the ride begin?**

The signature riders and corporate relay riders are required to be at the venue by 5:00 AM on the Freedom Ride day (Sunday, 19 -Aug-2018). The riders will start lining up at the start line soon after their arrival and the ride will be flagged off at 5:30.00 AM SHARP. (Sunrise: 5:59 on 12th)

**Section E.**

**CORPORATE RELAY RIDE**

**36. What is corporate relay ride?**

A Relay Ride (similar to relay run) is a team effort to cover the stipulated 100KM distance collectively. The team size can be 2, 4, 5 or 10 members. There will be switch-over points along the route (10KMs each) where riders can pass the cycle to the next member. The relay teams will have to arrange their own transportation along the route for non-riders.

**37. Do I get a cycle and helmet?**

a) Individual Riders will have to get their own Cycles and helmets.  
b) Relay teams can rent cycles and helmets as per the above details soon after the registration. Please note that the availability of quality rental cycles in town may be limited and also the high quality rental cycles tend to get booked well in advance, so please hurry up and reserve your cycles as soon as possible.

c) **Note:** NO rental cycles will be available on the day of the event Rental counters will be available in the stadium. And the rented cycles should be returned at the same place. failing which the riders will partially or fully forfeit the security deposit

**38. What is the process for renting a cycle?**

Once you register as a Relay ride, your cycles will be made available to be picked up by you on the 19th August, at a designated counter in the stadium.

**39. Will there be any Cycle Repair center where I can give my cycle for servicing?**

No, there will not be any services available when you leave your cycle at the venue and on the day of event. Make sure your cycle is tuned and serviced well in advance.

Repair center, Servicing

**40. How much is the ride fee for Joy, Relay and Signature Ride?**

Rider fees for Joy Ride is **INR 750 + GST** ; Relay and Signature Ride is **INR 1500+GST**.

**41. What we will provide to a Signature rider?**

Signature rider will be provided with:

1. Smart card
2. Rider bib
3. Route support map
4. Medal
5. Food and beverage
6. E- Certificate
7. Rider bag
8. Goodies
9. Peloton App
10. Entertainment
11. Rider Kit
12. Rider services

**42. Is it necessary that each team must have 2, 4, 5,10 riders?**

Yes, we have designed our route in such a way that we have switch over points after 7 km distance at each support station. If you have any number apart from these riders will have some inconvenience on the route to switch between the points

Fixed number of riders.

**43. Will my team get a cycle from the organizer?**

Yes. Each team of 2, 4, 5, 10 members will get 1 cycle. They will have to avail this facility from designated place at the venue Gachibowli stadium. (Borrow, return, and switch from the exact designated Place at the venue Gachibowli stadium). However, cycles can be rented from Cykul. Cycles will be provided on first come first serve basis.

Fixed number of riders.

**44. What services can I avail as a corporate relay rider?**

Each rider will be provided.

Relay rider will be provided with:

1. Smart card
2. Rider bib
3. Route support map
4. Medal
5. Food & Beverage

6. Certificate
7. Rider bag
8. Goodies
9. Peloton App
10. Entertainment
11. Rider Kit, Rider services

**45. Where should I go to get cycle on the event day?**

At the venue Gachibowli Stadium at the designated areas you can get your selected bike which you opted during registration.

**46. What do I get in rider kit? And when can I get it?**

- Route map
  - Smart cards
  - Pins
  - Lanyards
  - Rider bib
  - Waiver and release [Terms and conditions]
- Items, List, Goodies

## Section F.

## ROUTE MANAGEMENT

**47. What kind of route support is available?**

The route support is a combination of:

- a) Route signs and Route guidance staff
- b) Support Stations at designated areas equipped with water and refreshments
- c) Sweep trucks
- d) Ambulance and first-aid with adequate medical facilities.
- e) There will be C4 support along the route. Riders can contact our C4 team and get the help required.

Route/ Signature/ Relay

**48. What should I do in case my cycle breaks down?**

There will be support stations along the route. If the cycle breaks down, the rider has to open the Cykul Peloton app, and request for a mechanic, provide his/her rider bib number, which will help us access your location and we will send out a mechanic in the next 15 minutes. If there is Cycle is still not fixed, we will replace the cycle.

**49. Is there any training sessions before the event day?**

No, there will not be any training sessions provided.

**50. Where is the next support station set-up?**

For every 10 Kilometers support station will be set up.

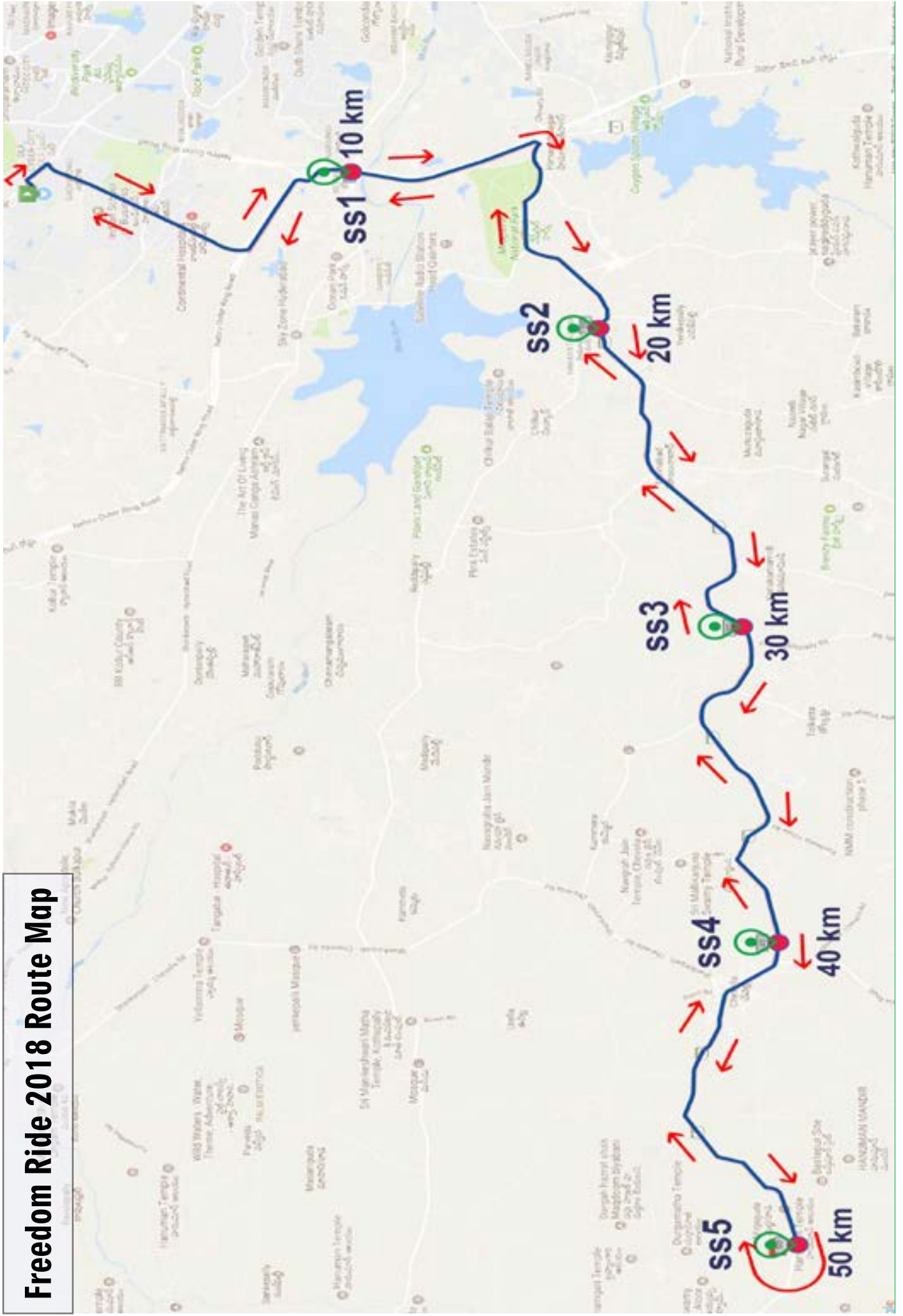
**51. Do we have any cut-off timing for the ride? If so, what is the cut-off timing?**

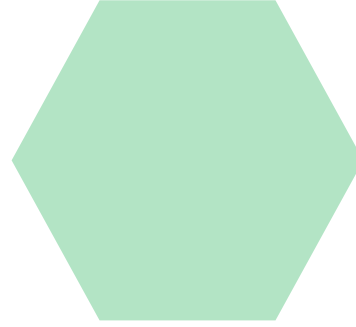
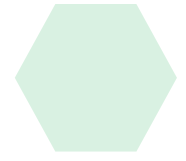
Yes, cut off timing by 1:30 in the noon for both Joy Ride and Freedom Ride.

**52. Can we get any one emergency contact number?**

Yes, it is mentioned in the Cykul Peloton App.

# Freedom Ride 2018 Route Map





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